

**Social Media**

# Social Media

Day to Day media content



Optimization



Weekly Reports



KPI/Targets



barked Happiness is a prefect adventure with your best fren!  
@andrea\_matacuta  
-  
📅 International Day of Friendship is coming!  
📌 Hashtag #BarkedFriendship on posts about you and your dog's friendship (fun stories, your favorite activities, etc), we will feature our favorites on the International Day of Friendship (Jul 30!)  
-  
#barked  
#InternationalDayOfFriendship  
#FriendshipDay #dog #doggo  
#Samoyed  
4d

118,957 likes  
4 DAYS AGO



## Influencer Marketing

Eg: Pets Channels, Photo & Video Engagement

## Trendy Contents

To increase Engagement and Reach

## Social Media



**PETS  
GOT TALENT**  
Reel-Making Contest

PRIZES  
WORTH  
₹ 25,000!

Post a reel with your talented pet and stand a chance to win a hamper curated just for your loved one!

Submissions start from  
**JULY 31<sup>ST</sup>**

[www.forfurspetcare.com](http://www.forfurspetcare.com)

The advertisement features a yellow background. At the top right is a circular logo with a dog and a cat. In the bottom left corner, there is a photograph of a fluffy brown dog. A starburst graphic contains the prize amount. The text is arranged in a clear, readable layout.

### Contests

Eg: Best Picture of you and your pet WFH



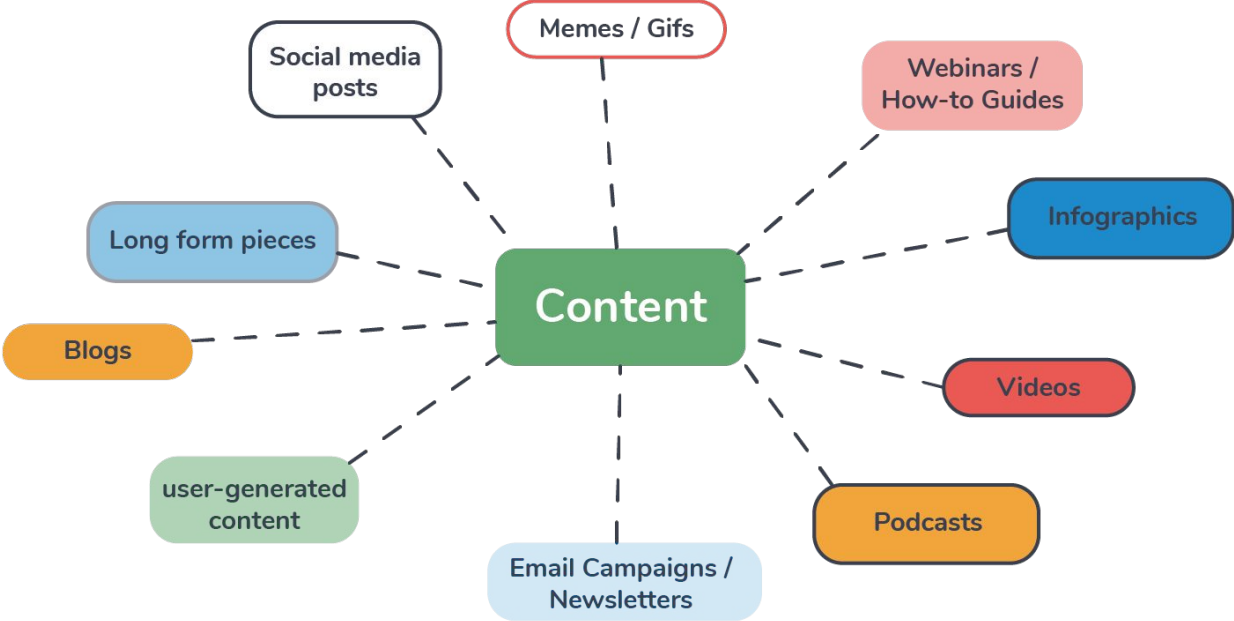
**jasperskitchen**  
Sponsored

Shop Now

The image shows an Instagram post from the account 'jasperskitchen'. The main visual is a photograph of a kitchen interior, featuring a counter with a glass display case containing pastries, and various kitchen items in the background. The post includes a 'Sponsored' label and a blue 'Shop Now' button at the bottom.

High Reach & Engagement through organic and inorganic promotion

# Social Media



# Social Media Posts | Instagram



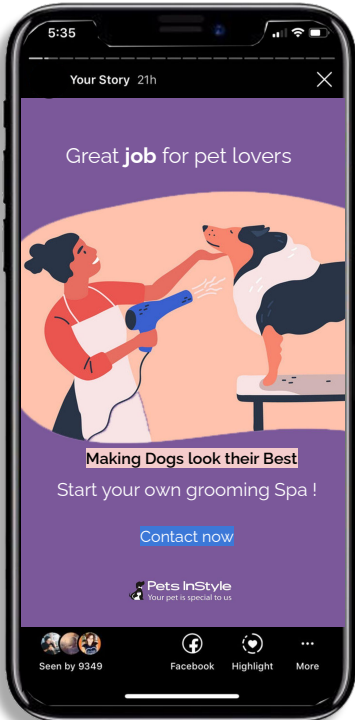
Passion  
Meets  
Profesion

Learn Pet  
Grooming  
& kickstart your  
own business !

Free consultation !  
Call:

 **Pets InStyle**  
Your pet is special to us

# Social Media Posts | Instagram Stories



# Google My Business

Kick Starting Google My Business

To promote walkins & call to action

Strong ORM to improve customer engagement

4.5 + Rating will improve overall visibility of the business

Improving the service with real time feedbacks

